

RECEIVED
CENTRAL FAX CENTER**MYERS DAWES ANDRAS & SHERMAN LLP**
INTELLECTUAL PROPERTY ATTORNEYS

OCT 13 2005

FACSIMILE COVER SHEET19900 MacArthur Blvd., Suite 1150
Irvine, CA 92612Telephone: (949) 223-9600
Fax: (949) 223-9610**DATE: OCTOBER 13, 2005****TOTAL NUMBER OF PAGES INCLUDING THIS PAGE: 3****PLEASE DELIVER AS SOON AS POSSIBLE TO:**

	RECIPIENT	COMPANY	FAX NO.
1	EXAMINER KIEU OANH BUI GROUP ART UNIT 2611	U.S. PATENT & TRADEMARK OFFICE	1-571-273-8300

From: Sarah Nielsen
Assistant to Kenneth L. Sherman, Esq.

Re: Our Ref. No.: MET2.PAU.04.CIP
Application No.: 09/652,478

Message: Please see attached

If any of these pages is not legible or you do not receive all of the pages, please call (949) 223-9602.

CONFIDENTIALITY NOTICE

This message is intended only for the use of the individual or entity to which it is addressed, and may contain information that is privileged, confidential and exempt from disclosure under applicable law. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone, and return the original message to us at the above address via the U.S. Postal Service. Thank you.

Patent Application No. 09/652,478
Letter Dated October 13, 2005

Docket No. MET2.PAU.04.CIP

UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED
CENTRAL FAX CENTER

In re Patent of:
Labeeb K. Ismail, et al.

) TC/Art Unit: 2611

OCT 13 2005

Application No.: 09/652,478

) Examiner: Bui, Kieu Oanh T.

Filed: August 31, 2000

)) Irvine, California 92612

For Letters Patent on:
**METHOD AND APPARATUS FOR
DELIVERY OF TARGETED VIDEO
PROGRAMMING**

VIA FACSIMILE 1-571-273-8300

Commissioner for Patents

P.O. Box 1450

Alexandria VA 22313-1450

LETTER TO EXAMINER RE. AGENDA FOR TELECONFERENCE

Madam:

In connection with the forthcoming teleconference with the Examiner on October 17, 2005, our proposed agenda items are as follows:

- 1) Status of application following claim amendments of September 29, 2005;
- 2) Scope and meaning of claim terminology, particularly the discrete alternative video programming segments, their relationship (or lack thereof) to one another, and the configuration and assembly steps;
- 3) Scope of the prior art references cited, particularly Hawkins, et al. and Abecassis, and the differences between the invention and the references;
- 4) Definition of any claim terminology clarification or modification, in order to put the application in condition for allowance; and

Patent Application No. 09/652,478
Letter Dated October 13, 2005

Docket No. MET2.PAU.04.CIP

5) Whether a continuation application is required or allowance may be obtained with an Examiner's Amendment or a Supplemental Response.

Please direct all correspondence to **Myers, Dawes Andras & Sherman, LLP, 19900 MacArthur Blvd., 11th Floor, Irvine, California 92612.**

Respectfully submitted,

MYERS DAWES ANDRAS & SHERMAN, LLP



John W. Eldredge
Registration No. 37,613
19900 MacArthur Blvd., 11th Floor
Irvine, California 92612
Telephone: (949) 223-9600

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on the date shown below.

Sarah A. Nielsen
(Typed or Printed Name of Person Signing Certificate)

Sarah A. Nielsen
(Signature)

October 13, 2005
(Date)